

***Texworld Apparel Sourcing Paris* opens its doors from 1 to 3 July at Paris Expo Porte de Versailles. An overview of global production in the fashion industries in the heart of Paris.**

The date is set on the calendars of every European player in the textile and clothing markets: for 3 days, the *Apparel Sourcing* and *Texworld* trade shows, with their key sectors *Avantex* and *Leatherworld*, will be bringing together at the Paris Expo Porte de Versailles most of the world's supply for fashion brands, from ready-to-wear to luxury.

More than a thousand exhibitors from the world's major sourcing countries will be offering inspirational sources for building collections for 2025-2026. This season's show will focus on suppliers of innovative products and solutions for high-performance and sustainable fashion.

Yarn in the spotlight

Taking us further upstream in the industry and for the first time at the Parisian trade shows, a pavilion featuring yarn producers will be found at the exhibition. Co-organised with Yarn Expo, a Shanghai show in the Messe Frankfurt galaxy, this dedicated pavilion will feature cutting-edge companies from China, India, Pakistan and Taiwan.

A Leather trends area at *Leatherworld*, partnerships at *Avantex*

As in previous summers, this season's show will bring together all the different aspects of *Texworld Apparel Sourcing Paris*. *Leatherworld*, the platform dedicated to leather sourcing, is announcing the return of a South African pavilion featuring a high-quality range of products. This area will also host a *Leather Trends* area created and run by Italian publisher *Edizioni AF*, a specialist in the leather industry. Particular attention will be paid to the design processes and choice of materials used by Italian accessories and footwear manufacturers.

A number of new features are also expected in the *Avantex* innovations area: exclusive partnerships - with the *IFA Paris* fashion design school, the *TCBL* association and the *TUV Rheinland* certification body - will showcase cutting-edge solutions in sustainable fashion and textiles, and provide an opportunity to discuss these issues at expert round tables.

Furthermore, we will be showcasing Texpertise Econogy, the sustainable economy approach developed by the international Messe Frankfurt group to guide visitors in their sourcing choices. Following its successful launch in February, the upcoming event will continue to promote sustainability with a number of exciting features and provide a platform for green pioneers.

Olympic Games: no impact on trade shows

Texworld Apparel Sourcing Paris trade shows will begin more than 3 weeks before the start of the Paris Olympic Games, which are scheduled to open on 26 July.

The Olympic Games will therefore have no impact on visitors or exhibitors' access to the exhibition centre for the duration of the shows.

Given the influx of tourists during this summer period, however, it is advisable to plan ahead and book accommodation and flights now to take advantage of the best rates.

On site, the concierge services offered by the Messe Frankfurt France teams will help to meet visitors' expectations for a successful Parisian experience.

Support for Asian culture

As a key player in the textile industry, Asia plays a predominant role at *Texworld Apparel Sourcing Paris*.

Hence, Messe Frankfurt France has chosen to support the National Museum of Asian Arts - Guimet in Paris, and in particular the exhibition devoted to the Tang Empire (618-907), which will run until February 2025.

This cultural sponsorship operation will enable as many people as possible to discover the incredible cultural, artistic and textile wealth of an Empire that was widely open to the outside world, from the Middle East to Central Asia.

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.html>

Providing maximum convenience for visitors, Apparel Sourcing, and Texworld Paris belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside Avantex and Leatherworld which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.



Background information on Messe Frankfurt

www.messefrankfurt.com/background-information

Sustainability at Messe Frankfurt

www.messefrankfurt.com/sustainability-information



Messe Frankfurt France is a member of Paris Capitale de la Création, which brings together leading events in the fashion, design, art and creative industries, making Paris a key venue for all those involved in the creative world.

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