

TEXWORLD EVOLUTION

PARIS

apparelsourcing
PARIS

avantex
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leatherworld
PARIS

TEXWORLD
PARIS

Press release
Paris, 25 May 2023

Texworld Paris is already sold out! From July 3 to 5, 2023, the Texworld Evolution Paris trade shows will welcome 1,350 exhibitors from over 20 countries to the Porte de Versailles Exhibition Center. Marking their 25 years anniversary, Apparel Sourcing, Avantex, Leatherworld, and Texworld Paris will focus for 3 days on the centerpiece of the global offer for fashion brands, from ready-to-wear to luxury.

1,350 exhibitors are expected in Paris for 3 days

The next summer edition of *Texworld Evolution Paris*, organized for the first time in Paris city center, will be the largest event since the end of the Covid-19. Attendance is expected to be 40% higher than the previous edition in February, with over 1,350 manufacturers expected in Hall 1 of the Porte de Versailles exhibition center. « *This edition opens with a lot of energy and enthusiasm from both exhibitors and visitors*, remarked Frédéric Bougeard, President of Messe Frankfurt France. *We have just completed the first half of the year since 2019 when production has not been affected by sanitary restrictions. This revived dynamism within the main textile producing regions has positive impacts on our textile and apparel shows: the July session is full and we already have a long waiting list for the February 2024 session* ».

Reflection of a diversified global offer

In a setting where textile and clothing suppliers are returning to their pre-crisis levels of participation, *Texworld Evolution Paris* is fully performing its role as a global sourcing platform for the fashion industry, offering buyers a much wider range of products on a more accessible venue. Reflecting this diversity, *Texworld Paris* will welcome nearly 750 exhibitors with a strong presence of Chinese, Turkish, Indian, Korean, Pakistani, but also Indonesian, Thai and Uzbek exhibitors. As at the last sessions, we will find a strong Turkish presence under the pavilion of the Istanbul Chamber of Commerce (ITO), with companies enabling a proximity sourcing, that will exhibit their know-how in knitting, drapery and jacquard. Indian manufacturers will have a very qualitative offer of embroidery, especially for handmade products. Denim specialists will also be very prominent, with nearly 70 exhibitors from China, Bangladesh, India, and Türkiye grouped in the Denim Village.

Like every year, the Elite sector will feature strong added-value companies offering complementary services essential to brands and fashion designers (performance, logistics, quality-price ratio, responsiveness...). We will discover the Pakistani manufacturers Liberty Mills or Kamal, the Turkish Segovin Tekstil or Migiboy Tekstil, or the Indian GBTL, Orbit Exports and D.C. Exports.

Apparel Sourcing Paris welcomes 500 manufacturers of finished products and accessories from a dozen countries, including several emerging sourcing countries for finished products, such as Cambodia, Egypt or Myanmar, which had not participated since 2019 and will be present with 5 companies led by the MGMA (Myanmar Garment Manufacturers Association). For the first time, a dozen Turkish manufacturers, gathered under the pavilion of the Istanbul Chamber of Commerce (ITO), will exhibit their expertise in clothing and contract production.

The « Chinese Brands » area will highlight manufacturers who are targeting the European fashion market by offering their own brand, or white labels, to European distributors. Buyers will also be able to include leather in their sourcing requests, as this summer session will host approximately 20 exhibitors of raw materials and finished and semi-finished products at

Leatherworld Paris, including a South African pavilion featuring a dozen companies whose products reveal a sharp and highly creative approach.

The outstanding sustainable production

Avantex Paris, which will now be held every summer, is also expanding its offer with two spaces dedicated to solutions and companies oriented towards a more sustainable fashion. The first, named *ReSources*, will be offered in the *Phygital trend* area near the Agora and will bring together a selection of innovative materials and performance raw materials. The samples presented will be linked by QR code to the digital platform FourSource, a partner of Messe Frankfurt France, to provide visitors with detailed information. The second, named *Le Hub*, will be entirely dedicated to start-ups and companies presenting original solutions and innovations for the fashion industry (conception, design, production, traceability, Web3, AI...). A number of conferences will also be held on sustainable fashion (environmental labelling, alternatives to synthetic fibers, etc.).

Pakistan and Taiwan highlight sustainable supply

Pakistan and Taiwan have taken original initiatives this year to highlight companies that stand out for their approach to more responsible fashion. Revealed by the sustainable development actions led by the German Governmental International Co-operation Institution GIZ, 14 companies from Pakistan will show their finished products under the Sustainable Pakistan Pavilion at *Avantex Paris*. On the textile side, the Taiwan Textile Federation (TTF) has selected six high quality companies for their sustainable profile: they will be part of the Taiwan Eco Textile Collective pavilion located in a 48m2 booth at *Texworld Paris*. « *Our objective has always been to integrate sustainable development objectives into our textile trade shows, explains Frédéric Bougeard. These proposals show that these issues are essential and that they are being integrated by all major sourcing countries.* »

25th anniversary: special events and activities

The celebration of *Texworld Paris*' 25th anniversary will also be an opportunity to offer visitors events and specific activities, as well as innovative services and networking. The T-Club area will strengthen its business-oriented services for exhibitors and visitors. Two joint days will be organized for visitors in conjunction with *Curve* and *Interfilière Paris*, the lingerie, loungewear, swimwear and activewear community's professional events, which will be held from July 2 to 4 in Hall 5. This alliance will create an expanded fashion platform and is expected to generate shared updates and promotions.

Avantex Fashion Pitch: discover the up-and-comers of fashion and textile innovation

Organized every year within the framework of the *Avantex Paris* section, the *Avantex Fashion Pitch* competition rewards the best innovative fashion and textile projects. The selected winners will present their work in the form of a 5-minute pitch on July 3rd in front of a jury of experts. A « *Start-Up* » stand will be offered to the winner during the next edition of *Avantex Paris*. Three categories of innovative projects are concerned: services, textiles or soft materials and fashion design.

Applications must be submitted before June 10:

https://docs.google.com/forms/d/e/1FAIpQLSeM0WcUNzPddzeYff_1EWlee_duywi73WAgLi7d_VMNwfhLNA/viewform

Website:

<https://texworld-paris.fr.messefrankfurt.com/paris/en.html>

Download the press material here:

<https://texworld-paris.fr.messefrankfurt.com/paris/en/press/press-kit.htm>

Providing maximum convenience for visitors, Apparel Sourcing, and *Texworld Paris* belong to the cluster of related trade fairs organised by Messe Frankfurt France (alongside *Avantex* and *Leatherworld* which take place only once a year during July session), held in one and the same location, on the same dates and where entry is free upon presentation of professional credentials.

Expertise, the textile business network, stands for Messe Frankfurt's entire textile commitment. With a unique portfolio currently comprising around 50 international trade fairs in 11 countries, the company is the world market leader in trade

fairs for the textile industry. Texpertise Network covers the entire value chain of the textile industry and, as a central communication platform, provides valuable information on the textile trade fair brands.

<http://www.texpertise-network.com>

<https://www.linkedin.com/company/texpertise-network/>

Background information: Sustainable Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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* Preliminary figures for 2022

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