


texworld
apparel sourcing
PARIS

1-3 JULY 2024
PARIS EXPO
PORTE DE VERSAILLES,
HALL 7



ReSources

avantex
PARIS

 messe frankfurt

ReSources

WHERE FASHION MEETS SUPPLIERS OF SUSTAINABLE INNOVATION

■ OUR AMBITION

Highlight and gather suppliers of innovative and eco-responsible products, materials and manufacturing techniques in a dedicated exhibition area of the fair.

■ WHAT IS RESOURCES?

- ✓ **ReSources is not a booth** but a 1sqm podium specially designed to host your samples and showcase your innovations combined with a presentation of your company and a QR code.
- ✓ **ReSources is a 100% phygital offer** that enables suppliers and editors of innovative textile products and supplies to present their products to visitors, or be contacted by them if they do not physically attend the show.
- ✓ **How? By using the QR code linked to our partner's digital platform Foursource**, visitors on the fair will be able to get in touch with you, obtain additional information on your company and the samples displayed on the fair.



■ WHO IS RESOURCES MADE FOR?

Suppliers addressing the fashion industry with innovative soft materials and supplies that:

- involve research or inventiveness in relation to what already exists,
- incorporate innovative processes (biofabrication, multi-material recycling, 3D printing or knitting),
- integrate new materials that are not yet widely used in the manufacture of fashion products (electronics, various food waste, mycelium),
- are vectors of new functionalities (accelerated biodegradability, thermoregulation, cosmetics and various treatments).

PRICE

990€ excl. VAT

Including the participation fee and the access to Foursource's digital platform.



FOURSOURCE Digital platform benefits



Present your company, showcase your capabilities and services with a digital profile.



Have your company appear in the search results, easily connect with new or existing contacts in the network.



Save companies you know or are negotiating with to your bookmarks.



Set up 1 digital showroom and present up to 10 products.



Have your certificates shown as validated to increase trust and credibility.



Reply to connection requests and messages without limits. Create request for quotations (RFQs) for your sourcing needs.

ReSources

A SIMPLE AND INNOVATIVE PHYGITAL CONCEPT FOR THE VISITORS

■ HOW DOES IT WORK DURING THE FAIR?

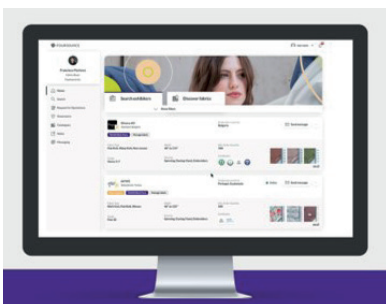
1 Visitors will **DISCOVER** your samples during the fair thanks to a special art direction and signage to catch their attention.



2 They will **SCAN** the QR code associated to your samples.



3 Visitors will access your page on Foursource digital platform and **GET IN TOUCH** with you.



GET THE MOST OF YOUR PARTICIPATION!

- Benefit from a great flexibility: with ReSources, your presence on site is not mandatory.
- Our team will run specific communication actions before, during and after the event to present the specificities of the selected materials.
- Benefit from the advantages of the Foursource platform to get more visibility.

avantex

PARIS

ABOUT US

Avantex Paris is a trade show providing **solutions for a more advanced and sustainable fashion industry.**

Held once a year in July during the Texworld Evolution Paris edition, Avantex Paris is connecting fashion players with the international fashion-tech scene accompanying the ecological and digital transformation of the fashion industry.

More info: www.texworlddevolution-paris.com

AVANTEX PARIS EXHIBITORS

Avantex Paris gathers **all the solution providers** around major themes for the fashion industry.

On Avantex Paris, you can find innovative services, solutions and resources for:

- transparency and management of the supply chain,
- reduction, recycling and reuse of unsold or used textiles and clothing,
- digitalisation, virtualisation, tokenisation, 3D creation or prototyping,
- optimisation and pooling of resources,
- process optimisation (prototyping, sourcing, manufacturing, marketing, stock management).

AVANTEX PARIS VISITORS

Major brands visit Avantex Paris: Armand Thiery, Benetton, Bershka, Bonprix, Chanel, Etam, H&M, Hugo Boss, IKKS, La Halle, La Redoute, Longchamp, Maje, Mark & Spencer, MaxMara, Moncler, Monoprix, Naf Naf, Next, Oysho, Stradivarius, Zadig & Voltaire, etc. as well as retailers and textile and/or apparel suppliers.

88% of buyers are decision-makers in R&D, Design, Production/Quality, Purchasing, Marketing/Communication, Sales/Export, Retailers.

AVANTEX PARIS PARTNERS

TCB L
T C B L
Icons: a scale, a person, a person with a plus sign, a person with a minus sign

ESMOD
INTERNATIONAL
Fashion Institutes & Universities Group

TEXPERTISE
the textile business network



Scan for more
info or visit
bit.ly/AvantexParis



CONTACTS

Allan Gimenez, Show Manager
allan.gimenez@france.messefrankfurt.com

Stéphanie Kidza, Project Manager
stephanie.kidza@france.messefrankfurt.com

Alice Gras, Consultant
alice.studiotech@gmail.com

The Avantex Paris Team remains at your disposal for further details.



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Messe Frankfurt France
1, avenue de Flandre 75019 Paris - France